

# Data sheet

Game Licensing



## Target Market

Designed primarily for children, but equally enjoyable for adults.



## Marketing Support

Lighthouse Games will support all the efforts of the licensing publisher.

## ROLL & WRITE

### Key points.

- The name ABAN! means “to sow” in the Mayan language. This created a strong cultural bond, bringing the game closer to communities and schools.
- The game has a portable size (16cm x 11.5cm x 6cm).
- Sold Out in less than 4 months (Production of 500 units).
- Mexican manufacturing.
- Original artwork.
- Roll and Write mechanics.
- Player level: Beginner and Intermediate.

### Licensing.

- 1-year license – With the possibility of contract extension.
- Transparent, clear, professional, and profitable agreement for both publishers.

We are pleased to offer the following terms for the production of ABAN!:

These rates reflect our commitment to providing flexibility to our publishing partners, adapting to different production volumes.

## LICENSING - ABAN!



License Cost

### Print Run (Units)

### Regular Price



### ESSEN Exclusive Deal

500

\$1,500 USD

\$1,350 USD (10%)

1000

\$2,800 USD

\$2,520 USD (10%)

1500

\$3,800 USD

\$3,344 USD (12%)

2000

\$5,000 USD

\$4,400 USD (12%)

# Data sheet

Game Licensing



## Target Market

Designed primarily for players from beginners to experienced.



## Marketing Support

Lighthouse Games will support all the efforts of the licensing publisher.

## WORKER PLACEMENT

### Key points.

- Hitodama has been very well received within the board gaming community in Latin America, standing out for its originality and strategic gameplay.
- The design files are complete and ready to be shared in case the game is licensed. These files include a reference document and the elements that must appear on the box.
- Winner of the Best Mexican Designed Game award in 2023.
- Medium-sized box (ROOT was the inspiration for the box size). 29 cm x 22.5 cm x 7 cm.
- Fast-paced and enjoyable gameplay among players – Semi-cooperative game.

### Licensing.

- 1-year license – With the possibility of contract extension.
- Transparent, clear, professional, and profitable agreement for both publishers.

We are pleased to offer the following terms for the production of HITODAMA:

These rates reflect our commitment to providing flexibility to our publishing partners, adapting to different production volumes.

## LICENSING - HITODAMA



License cost.

### Print Run (Units)

### Regular Price



### ESSEN Exclusive Deal

500

\$2,500 USD

\$2,250 USD (10%)

1000

\$4,500 USD

\$4,050 USD (10%)

1500

\$6,300 USD

\$5,544 USD (12%)

2000

\$8,000 USD

\$7,040 USD (12%)

# Data sheet

Game Licensing



### Target Market

Designed primarily for newcomers to the board gaming hobby who enjoy deduction games.



### Marketing Support

Lighthouse Games will support all the efforts of the licensing publisher.

## CARDS & DEDUCTION

### Key points.

- Pastores al Azar has been very well received within the board gaming community in Mexico, standing out for its simplicity and fast, accessible gameplay.
- Winner of Mr. Dado Incubado 2023.
- The game has a portable size (16cm x 11.5cm x 6cm).
- Sold Out in 5 months (Production of 500 units).
- Original artwork.

### Licensing.

- 1-year license – With the possibility of contract extension.
- Transparent, clear, professional, and profitable agreement for both publishers.

We are pleased to offer the following terms for the production of PASTORES AL AZAR:

These rates reflect our commitment to providing flexibility to our publishing partners, adapting to different production volumes.

## LICENSING - PASTORES AL AZAR

### Print Run (Units)

### Regular Price

### ESSEN Exclusive Deal

500

\$1,500 USD

\$1,350 USD (10%)

1000

\$2,800 USD

\$2,520 USD (10%)

1500

\$3,800 USD

\$3,344 USD (12%)

2000

\$5,000 USD

\$4,400 USD (12%)



License cost

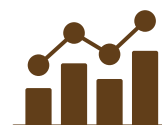
# Data sheet

Game Licensing



## Target Market

Designed primarily for experienced players.



## Marketing Support

Lighthouse Games will support all the efforts of the licensing publisher.

## AREA CONTROL

### Key points.

- Bite & Treaty is a game designed for experienced players who enjoy the worker placement mechanic.
- A title highly appreciated within the board gaming community across Latin America.
- Detailed and carefully crafted artwork, reflecting a strong personality and unique style.
- Medium-sized box (ROOT was the inspiration for its dimensions). Size: 29 cm x 22.5 cm x 7 cm.
- Fast-paced and strategic gameplay, offering a competitive dynamic that keeps players engaged every turn.
- High replayability, thanks to the variety of strategies and constant player interaction.

### Licensing.

- 1-year license – With the possibility of contract extension.
- Transparent, clear, professional, and profitable agreement for both publishers.

We are pleased to offer the following terms for the production of BITE & TREATY:

These rates reflect our commitment to providing flexibility to our publishing partners, adapting to different production volumes.

## LICENSING- BITE & TREATY



License cost

### Print Run (Units)

### Regular Price



### ESSEN Exclusive Deal

500

\$2,500 USD

\$2,250 USD (10%)

1000

\$4,500 USD

\$4,050 USD (10%)

1500

\$6,300 USD

\$5,544 USD (12%)

2000

\$8,000 USD

\$7,040 USD (12%)



# Data sheet

Game Licensing



## Target Market

Designed primarily for casual and experienced players.

**MANCALA**



## Marketing Support

Lighthouse Games will support all the efforts of the licensing publisher.

## Key points.

- Beautifully crafted artwork.
- A title inspired by the famous book “The Little Prince”.
- Medium-sized box. Dimensions: 24 cm x 15 cm x 6 cm.
- Winner of the Mr. Dado Incubado 2024 award.
- Guaranteed replayability, thanks to the variety of strategies and constant player interaction.

## Licensing.

- 1-year license – With the possibility of contract extension.
- Transparent, clear, professional, and profitable agreement for both publishers.

We are pleased to offer the following terms for the production of OH! BAOBAB:

These rates reflect our commitment to providing flexibility to our publishing partners, adapting to different production volumes.

## LICENSING - OH! BAOBAB

### Print Run (Units)

### Regular Price

### ESSEN Exclusive Deal

500

\$2,000 USD

\$1,800 USD (10%)

1000

\$3,600 USD

\$3,240 USD (10%)

1500

\$5,100 USD

\$4,488 USD (12%)

2000

\$6,600 USD

\$5,808 USD (12%)



License cost

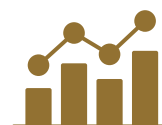
# Data sheet

Game Licensing



## Target Market

Two-player card game, simple and addictive.



## Marketing Support

Lighthouse Games will support all the efforts of the licensing publisher.

## ABSTRACT & CARDS

### Key points.

- Perfect game to kick off gaming sessions, easy to explain and ready to play from the very first round.
- Ideal for quick and dynamic tournaments, fostering friendly competition.
- Simple yet challenging strategy, accessible for new players and enjoyable for more experienced ones.
- Compact box for easy transport. Dimensions: 15 cm x 9.5 cm x 3 cm.
- Guaranteed replayability, thanks to the variety of strategies and constant player interaction.

### Licensing.

- 1-year license – With the possibility of contract extension.
- Transparent, clear, professional, and profitable agreement for both publishers.

We are pleased to offer the following terms for the production of LETRADOS:

These rates reflect our commitment to providing flexibility to our publishing partners, adapting to different production volumes.

## LICENSING - LETRADOS



Costo de licencia

### Print Run (Units)

### Regular Price



### ESSEN Exclusive Deal

500

\$900 USD

\$810 USD (10%)

1000

\$1,600 USD

\$1,440 USD (10%)

1500

\$2,200 USD

\$1,936 USD (12%)

2000

\$2,900 USD

\$2,552 USD (12%)